

Isabella Branham

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Education

Elon University, Elon, NC

May 2020

Bachelor of Arts: Cinema and Television Arts | Minor: Professional Writing

Honors: Communications Fellow – Highly competitive four-year leadership and professional development program for students showing promise in becoming on and off campus leaders in the field of communications

Internship and Work Experience

Warner Bros. Discovery , Atlanta, GA

TBS/truTV Edit Apprentice

Jan 2022 - Present

- Edit and produce on-air content including topicals and promos for TBS/truTV/TNT brand creative
- Organize, manage and edit Dailies for TBS/truTV/TNT shows
- Pull selects based on IDs, BROLL, sound bites, and specific requests for editors and producers

Edit T3 Assist

Nov 2020- Dec 2021

- Cut and assisted with Dailies for TBS/TruTV Shows: Tacoma FD and The Last OG
- Prepared and delivered final edits to finish and audio
- Edit topicals and spots for TBS/truTV, TNT, and 10th Street Productions

Outside Television – White Mountain’s Today, North Conway, NH

August 2020- January 2021

Host and Videographer

- Hosted weekly live two-hour morning broadcast reaching 10,000 viewers
- Interviewed three guests per show and reported on weather and local events
- Captured and delivered drone footage of the White Mountains area for segment and promo content

603 Property Group, Meredith, NH

May 2020- Oct 2020

Digital Marketing Coordinator

- Filmed and edited video content to promote property listings and 603 Property Group brand awareness
- Captured aerial footage and photographs of listings and of the surrounding areas for marketing content
- Designed and execute paid advertising campaigns through social media platforms

Young Hollywood, Los Angeles, CA

Summer 2019

Production Intern

- Generated content for an audience of over 6 million followers across multiple social media platforms
- Assisted on set during live interviews in studio and on field shoots at red-carpet events and set visits.
- Wrote interview questions for celebrity interviews and developed ideas for video content
- Pitched show segment ideas to producers twice a week

Mt. Washington Radio Group, North Conway, NH

Summer 2018

News, Social Media, Video Intern

- Researched, wrote, reported and produced news packages aired on Magic 104 and 93.5 WMWV
- Managed Instagram accounts and increased following by 47%
- Filmed and edited numerous promotional videos for company’s Facebook, YouTube and website

Skills

- **Software Proficiency:** Adobe Premiere, After Effects, Audition, Lightroom, Illustrator, Photoshop, Final Cut Pro, Microsoft Office, iMovie, Final Draft, Movie Magic Scheduling and Budgeting
- **Certifications:** FAA Part 107 Licensed Drone Pilot